



ECO SHORE



THE INTERNATIONAL
ARCHITECTURAL
FESTIVAL



FOUNDER: UNION OF MOSCOW ARCHITECTS

NIZHNY NOVGOROD, RUSSIA

13 - 17 SEPTEMBER 2017





Founder and Organiser:

Union of Moscow Architects

Coorganiser:

Nizhny Novgorod Department of the Union of Architects of Russia

Supported by:

Moscow Committee for Architecture and Urban Development
Administration of the Nizhny Novgorod region
Union of Architects of Russia

Location:

House of Architects, Nizhny Novgorod City, Russia

Dates:

13 - 17 September 2017



FESTIVAL THEME 2017: **“CITY BY THE RIVER”**

About:

festival Eco-Shore is an annual event that is dedicated to the architectural development of the coastal areas.

Aim:

the festival reflects the current economic conditions, urban and environmental challenges and aims to promote well-rounded innovative ideas in the field of the development of the coastal landscape.

Participants:

architects and town-planners

Audience:

general public, developers, building companies and professional bodies, that responsible for architecture and urban planning policy

Objectives:

- modern ecological development of the coastal territories
- creation of the full-fledged public cultural, sports and recreational environment
- drawing the attention of governmental and public institutions to the development prospects of the Nizhny Novgorod Spit territory
- development of water tourism and creation of its infrastructure
- promotion of the active lifestyle
- promotion of innovative technologies in process of the riverside territories development

FESTIVAL HISTORY

Launch:

Festival Eco-Shore was launched in 2010 and since then was held in 6 different cities.

Participants:

More than **2000** architects, town-planners, designers, investors, yachtsmen from **35** countries

Results:

The Festival results were passed to interested organizations for investigation in order to use them in the future for the development of regional plans and programmes meant for the development and improvement of coastal areas.



FESTIVAL HISTORY

Locations:

- **2010 Anapa (Russia)**

Theme: Development of yacht tourism and its infrastructure

- **2011 Saint-Petersburg (Russia)**

Theme: Architectural development of coastal areas of the Gulf of Finland

- **2012 Sochi (Russia)**

Theme: Problems and Perspectives of an enlargement and preservation of natural and artificial beaches



- **2013 Odessa (Ukraine)**

Theme: Coastal landscape

- **2014 Moscow (Russia)**

Theme: The Moskva river banks – a gold reserve for the City development

- **2016 Baku (Azerbaijan)**

Theme: Coastal areas of Baku city - Problems and Prospects

2017 FESTIVAL PROGRAMME:

Exhibitions:

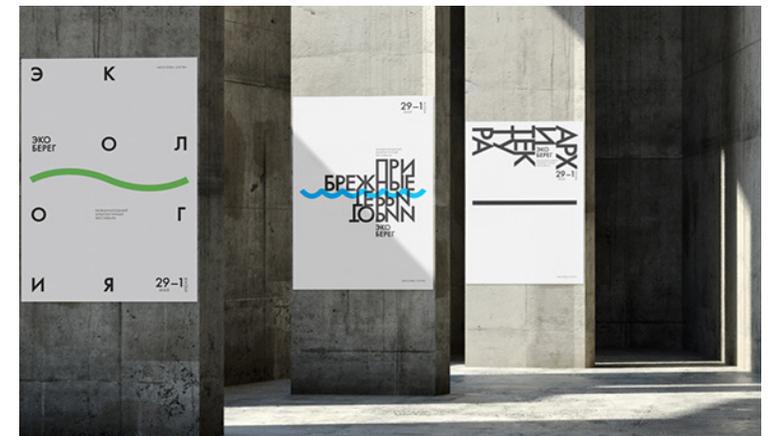
themed exhibitions demonstrating the best achievements in the field of the architectural development of coastal territories

Talks:

press-conference with the governor of Nizhny Novgorod, discussions and presentations of leading architects, scientific conference

Informal programme:

- guided tours of the new urban development in Nizhny Novgorod city
- bowling tournament



*Bowling
tournament*



SCIENTIFIC CONFERENCE 2017: **CITY BY THE RIVER**

Moderators:



Anna Gelfond, Prof., D. Sc. in Architecture, RAACS corresponding member, Head of Architectural Design Chair in Nizhny Novgorod State University of Architecture and Civil Engineering (NNSUACE)



Viktor Logvinov, First Vice-President of the Union of Architects of Russia, Honored Architect of the Russian Federation, Corresponding Member of the Russian Academy of Architecture and Construction Sciences (RAACS)

SCIENTIFIC CONFERENCE 2017: **CITY BY THE RIVER**

Speakers and Reports:

1. Anna Gelfond: Report: "The city by the river: Identical and global"
2. Olga Orelskaya: "Architectural facade of Nizhny Novgorod"
3. Viktor Logvinov: "The Great river state: history and cancelled Future"
4. Speaker: Mikhail Dutsev: "Historical city: connections or boundaries?"
5. Speaker: Natalia Borovikova: "Prospects for development of coastal areas of large and small"
6. Alexey Suglob: "Renovation of coastal and urban territories: Interaction between the project participants"
7. Jury Bakey: "Saint-Petersburg: the sea capital on the banks of the Neva"
8. Svetlana Yershova: "Global cities on the banks of rivers: a model of the quality of life"
9. Vladimir Parfenov: "From strategy to realization – development problems of the coastal areas of the Oka River in Nizhny Novgorod"
10. Alexey Zaytsev: "Contextual approach in the reconstruction of the Oka River embankment in Nizhny Novgorod"
11. Elena Kaydalova: "Streamside parks in historic cities"
12. Aleksandra Lisitsina: "Architectural environment of small historical cities by the river"
13. Zoya Rurikova: "A Site of Natural heritage – Meshchersky Lake. Recreation without environmental damage"
14. Oleg Rybin: "The Strelka spit in Nizhny Novgorod. Town-planning comprehension of the main urban public space"



FESTIVAL COMPETITION 2017:
**THE SPIT IN NIZHNY NOVGOROD - A TOWN-PLANNING
COMPREHENSION OF THE IMPORTANT URBAN PUBLIC SPACE**

About the Competition

In 2017 Organising Committee invites architects to participate in the International ideas contest to remasterplan a prominent waterfront area in Nizhny Novgorod, Russia. Nizhny Novgorod, around 400km east of Moscow, is one of the most important scientific, educational and cultural centres of the Russia. During the Soviet era, it was transformed into a major military-industrial hub and closed to foreign visitors. The tourist potential of the city was underestimated despite Nizhny Novgorod located on the junction of two rivers the Volga and Oka. A few years ago local government started the process of the transformation of the city in a popular destination for tourists.

Aim of Competition

To transform the post-industrial plot into a new cultural, sports and recreational environment, promoting innovative technologies, active lifestyle and the recognition of the wider riverfront area.



PRESIDENT OF THE UNION OF ARCHITECTS OF RUSSIA ABOUT THE COMPETITION IN NIZHNY NOVGOROD



Q&A with Nikolay Shumakov

*Head of the Festival Organising Committee,
President of the Moscow Union of Architects, Director
of the Central House of Architects,
Chief Architect of "Metrogiprotrans" JSC,
Honored Architect of the Russian Federation,
Academician of the Russian Academy of Arts
Winner 2017 of the Auguste Perret Prize*



Why are you holding an international contest to regenerate The Spit in Nizhny Novgorod?

The contest is one of key elements of the annual International Festival Eco-Shore that is devoted to bringing together innovation ideas of architecture development of the coastal areas. The festival was first launched in 2010, and is held annually by The Union of Moscow Architects, which invites professionals to take part in the dialog about 'Architecture and water' in different formats, namely: themed exhibitions, scientific conferences and architecture contests. The main aim of the contests is to suggest the best solutions to the complex development of the riverside territories.



Russian cities essentially are left behind in comparison to European cities in terms of redevelopment of industrial areas. However, we believe that transformation of industrial areas is an important part of the general strategy for Russian cities that want to compete for business, talents, and jobs. We are very interested in international participants and engaging them to share their valuable and unique experience.

What is your vision for the future of The Spit?

The Spit in Nizhny Novgorod city is set to become a new city recreation centre. The competition projects should incorporate sports, cultural and entertainment facilities and infrastructure for public and private transport. They should also account for museums, hotels, parks, office buildings (maximum five-storey). The main issue for the participants is to take into account that on the construction territory there is an iconic structure: the Alexander Nevsky Cathedral (cultural heritage site). It is absolutely paramount to save the dominant position of the monument in the Spit territory.

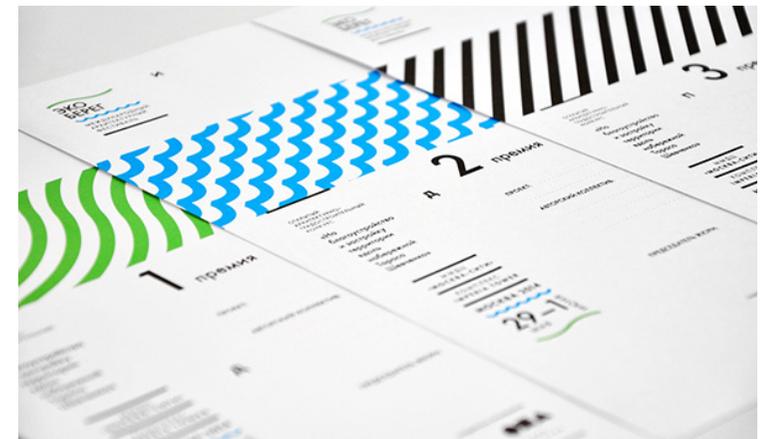
Since one of the objectives of the contest is an ecological development the jury will pay great attention to the principals of sustainable architecture.

What sort of architects and designers are you hoping will apply?

Over the last seven years, we have discovered many new names in architecture. In the first three years our contests were mainly aimed at young architects but then we decided to eliminate any age restrictions altogether, and ultimately it proved to be the right decision. Today in conceptual competitions the young architects can compete equally with more experienced peers. The main advantage of our competitions is that the participation is anonymous which means that the jury are less likely to have any bias towards well-known architecture practices. For the contest participants, we offer significant media support. The winning projects are published in the leading Russian professional and national media as well as foreign media partners.

Which other design opportunities are on the horizon and how will the architects/designers be procured?

All the competitions organised in the context of the Festival Eco-Shore had one key aim, namely to demonstrate to the governmental and public institutions how using the architecture is able to change the quality of the environment. Each competition was a catalyst of dialogue between public and professionals. The purpose of the contest in Nizhny Novgorod is to demonstrate to local authorities and citizens how The Spit can be transformed. The authors of the best solutions might be involved in the implementation of the particular projects in the future.



COMPETITION 2017: **JURY PANNEL**



Sergey Skuratov,
Founder Sergey Skuratov
Architect, Moscow



Boris Bernaskoni,
Founder of bureau
BERNASKONI, Moscow



Vyacheslav Osipov,
Head of "MAO-SREDA", Moscow



Oleg Romanov
President of the Union of Saint-
Petersburg Architects



Nikoloz Abashidze,
Vice President of the Union of
architects of Georgia



Aleksandr Korbut,
President of the Union of
architects of Belorussia



Valeriy Shantsev,
Governor of Nizhny
Novgorod region



Aleksandr Bodievskiy,
Head of the Urban Development
Department, Nizhny Novgorod

COMPETITION 2017: **PARTICIPANTS**



**85
PROJECTS**



**FROM 7
COUNTRIES:**

Russia
Lithuania
Serbia
United Kingdom
Germany
Italy
China

FESTIVAL SCHUDELE:

13 SEPTEMBER: Arrival and accommodation of participants and guests of the Festival.

17 SEPTEMBER: Departure of the participants and guests

Location: House of Architects (Nizhny Novgorod, Verhnevolzhskaya naberezhnaya, 2)





SUPPORTED BY:



SPONSORS:



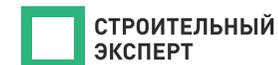
MEDIA PARTNERS:



проект
россия/
project
russia



АРХИТЕКТУРНЫЙ ВЕСТНИК



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Festival Coordinator: Elena Zhilnikova

THANK YOU FOR ATTENTION!

